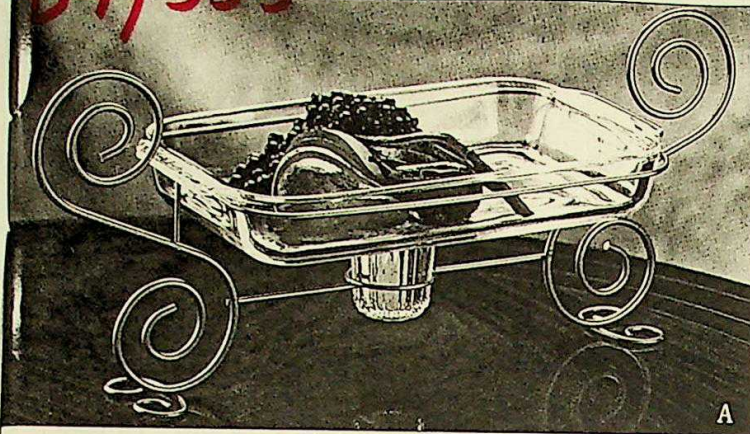


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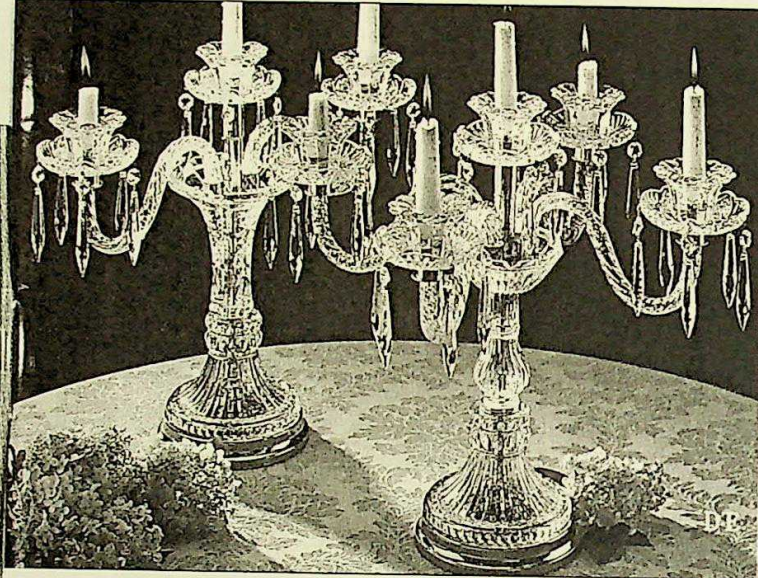
A

**SERVE WITH STYLE**  
**5A.** Serve casseroles, lasagna or baked desserts with ease and elegance in our scrolled server. Gold metal stand holds a 3-Qt. Pyrex® baking dish (included). Warming candle and votive included. 10"H x 23½"L x 5"W. (P3728) Our Price \$59.95



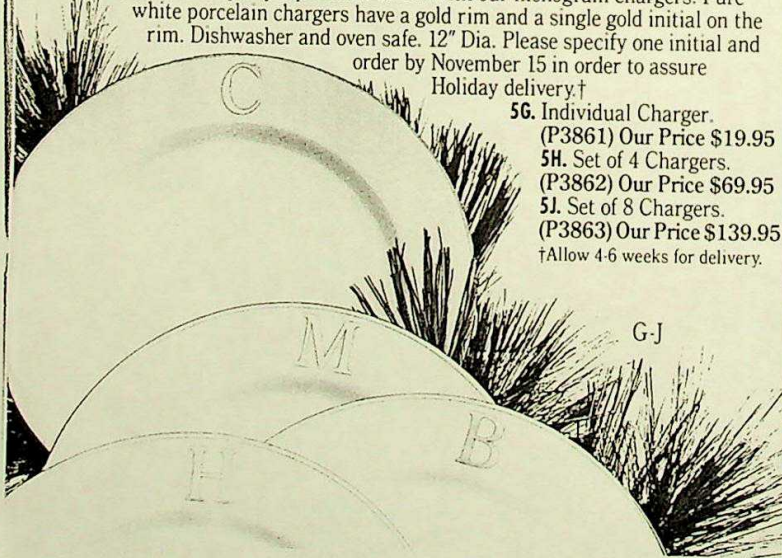
B-C

**BRILLIANT CHOICE**  
 Sapphires banked with rubies, emeralds and diamonds in 14kt gold.  
**5B.** The Ring with 2.50cts tot. gem wt. of sapphires, rubies, emeralds and diamonds. (P11040) Sugg. Ret. \$1150.00 Was \$775.00 NOW \$649.95  
**5C.** The Earrings with 2.93cts tot. wt. of sapphires, rubies and emeralds. 34ct of diamonds. Clip/post. (P11981) Sugg. Ret. \$1500.00 Was \$995.00 NOW \$849.95



**BEAUTY BY CANDLELIGHT**  
 Light the candles, and entertain in the reflected beauty of our magnificent full-lead crystal and solid brass candelabra. The ribbed and hand-cut base supports graceful swirled arms. The flared candle cups are finished with faceted crystal drops. Exquisite! Both are 19½" High.  
**5D.** 3-Arm Candelabra. (P3726) Sugg. Ret. \$160.00 Our Price \$129.95  
**5E.** 5-Arm Candelabra. (P3727) Sugg. Ret. \$220.00 Our Price \$179.95

**LETTER-PERFECT CHARGERS**  
 Give your dinner party a personal touch with our monogram chargers. Pure white porcelain chargers have a gold rim and a single gold initial on the rim. Dishwasher and oven safe. 12" Dia. Please specify one initial and order by November 15 in order to assure Holiday delivery.†



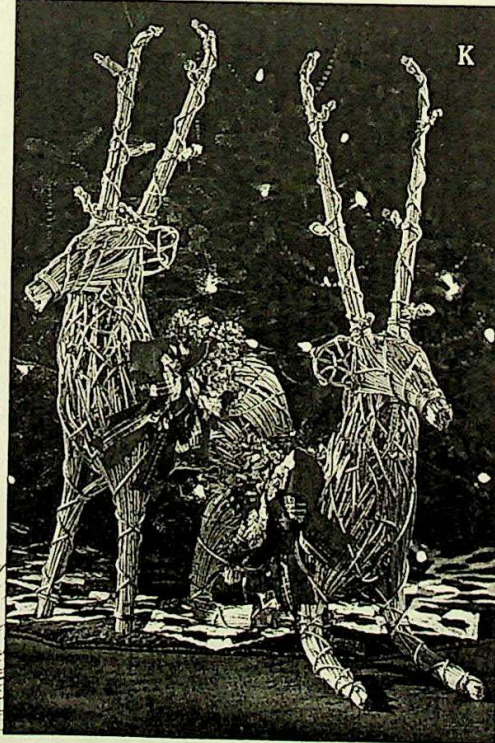
G-J

**5G.** Individual Charger. (P3861) Our Price \$19.95  
**5H.** Set of 4 Chargers. (P3862) Our Price \$69.95  
**5J.** Set of 8 Chargers. (P3863) Our Price \$139.95  
 †Allow 4-6 weeks for delivery.



**SERVE TEA IN GRAND STYLE**  
**5F.** The Ashley Gold Teaset in the Baroque style makes any affair grand. The 5-pc. set includes a 32-Oz. teapot, 48-Oz. coffeepot, covered sugar & creamer, and a 25" Long engraved footed tray. (P3820) Sugg. Ret. \$450.00 Our Price \$249.95

**DECORATE WITH REINDEER**  
**5K.** Cleverly fashioned from grapevines, our pair of reindeer stand guard wherever you'd like to add a dramatic holiday highlight. Painted gold, they're decorated with sprays of pinecones and dried greens. Standing reindeer measures 35"H x 7"W x 21"L. Sitting reindeer is 33"H x 7"W x 20"L. (P3799) Sugg. Ret. \$200.00 Pair Our Price \$99.95 Pair



K

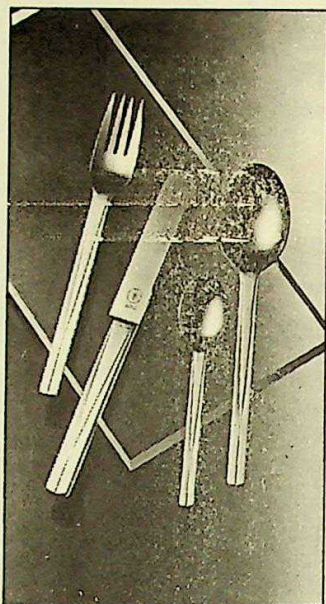
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 p. 5

ANTICIPATIONS  
 A ROSS-SIMONS CATALOG



D7-355

TABLEWARE INTERNAT,  
Feb. 1989



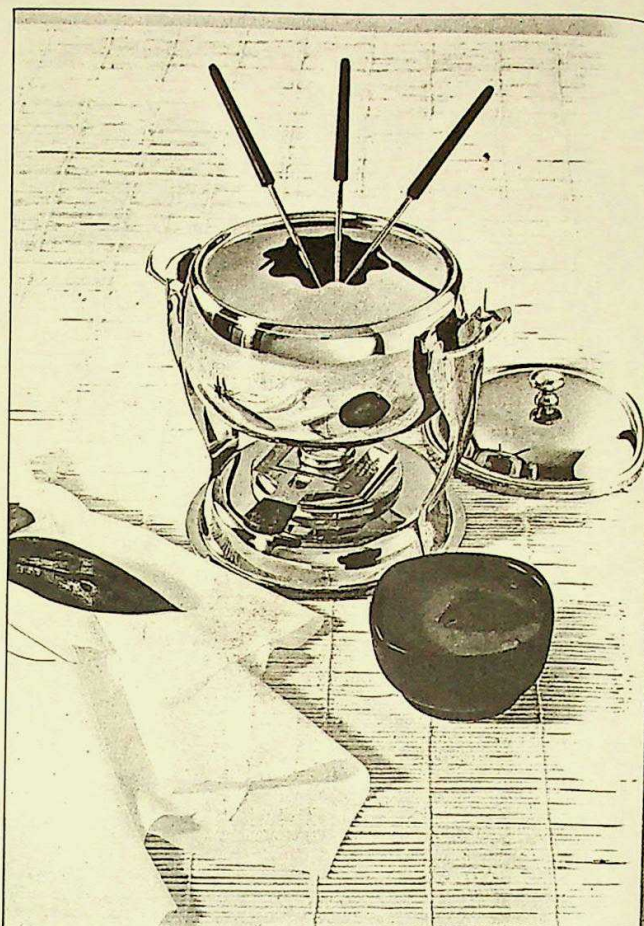
A

A In an 18/8 stainless steel, sterling silver and silver-plate, the modern looking cutlery is by Hugo Potts. 352

B New Fondue Chinoise sets from Spring combine attractive design with practicality. The new set is available in three models: Goldstar in 18/10 stainless steel with gold-plated fittings; Culinox - copper plate with brass fittings; and Cristal - 18/10 stainless steel, all with rechaud and firestar burner. 308

C A second plate in the Royal Grafton Christmas Plate series is 'A visit from St Nicholas'. As before, it features a scene described in Clement C Moore's well-known Christmas poem. 311

D A new design from Porcelaine CNP is Mini-cotillon on Limoges porcelain. The designs are available on dinner, tea and coffee sets and match textiles produced by French textile manufacturer Paul Marrot. 309



B

ISF Frankfurt



C



P.26

7P  
785  
173



D7/90  
355

# Uncommon Party Partners!



... where craftsmen still care

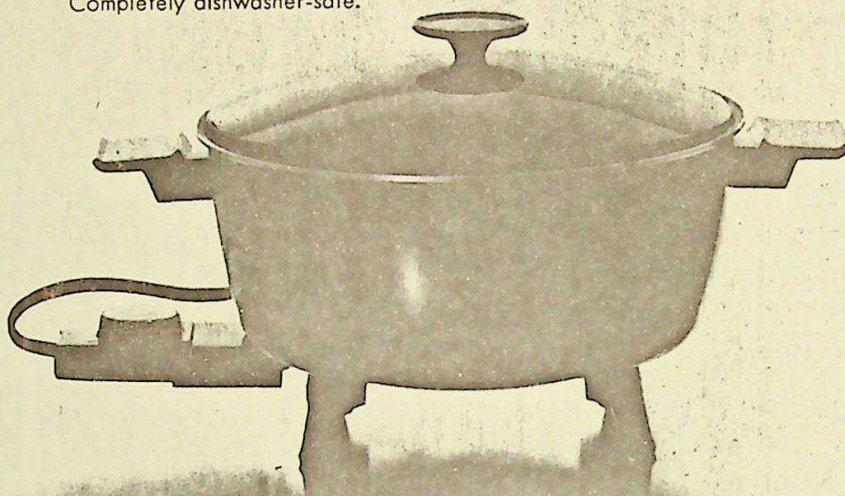
HOUSE & GARDEN

MAY, 1973

P. 158

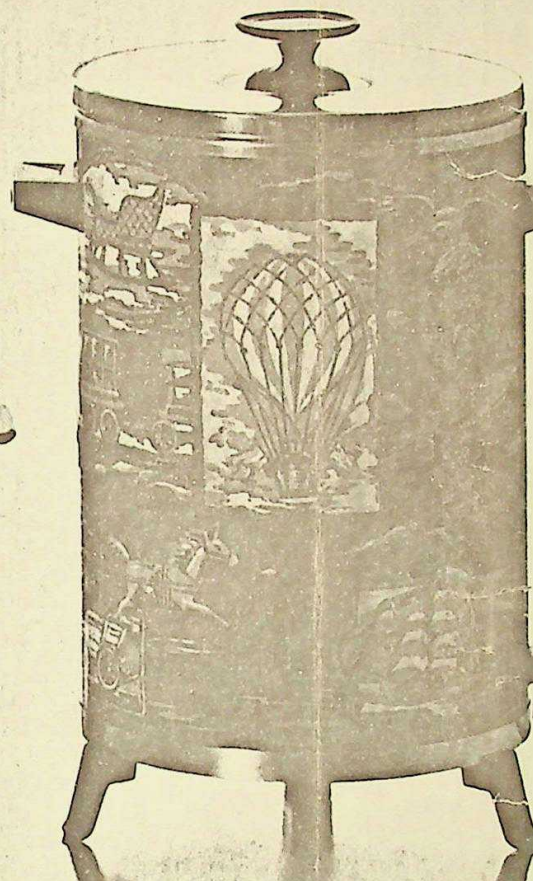
## 5-Quart Electric Country Kettle

Prepare party-size quantities of chili, stew, chowders—even a pot roast. It's all done automatically with the aid of the detachable heat control. Interior is West Bend's Fired-on no-stick finish that makes cleanup swift. Genuine porcelain-on-aluminum exterior stays bright and scratch-free, and makes an attractive server. Completely dishwasher-safe.



## 30-Cup Decorative Party

For entertaining in a big way! as few as 12 cups or as many cups of delicious coffee automatically. It's insulated so you can even serve beverages cold for seasons.



## Chalet Chef™ Electric Chafing Dish Skillet

Chafing dish cookery lets you enjoy those special gourmet dishes, without the hazards of an open flame. Has automatic control. Ideal for seafoods, cheese dishes, crepes or skillet and casserole recipes. Has removable 2-quart Fired-on no-stick coated blazer pan. Dishwasher-safe.

©1973, The West Bend Company, Dept. 535

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flour, 1 1/2 t

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raisins and

Method: 1

6



D7/冊  
355

ing powder, salt, and cinnamon.

sheet with brown paper. Bake for

butter. Roll out lightly and press

## HOUSE & GARDEN Uncommon New Electrics!

MAY, 1973 p. 156

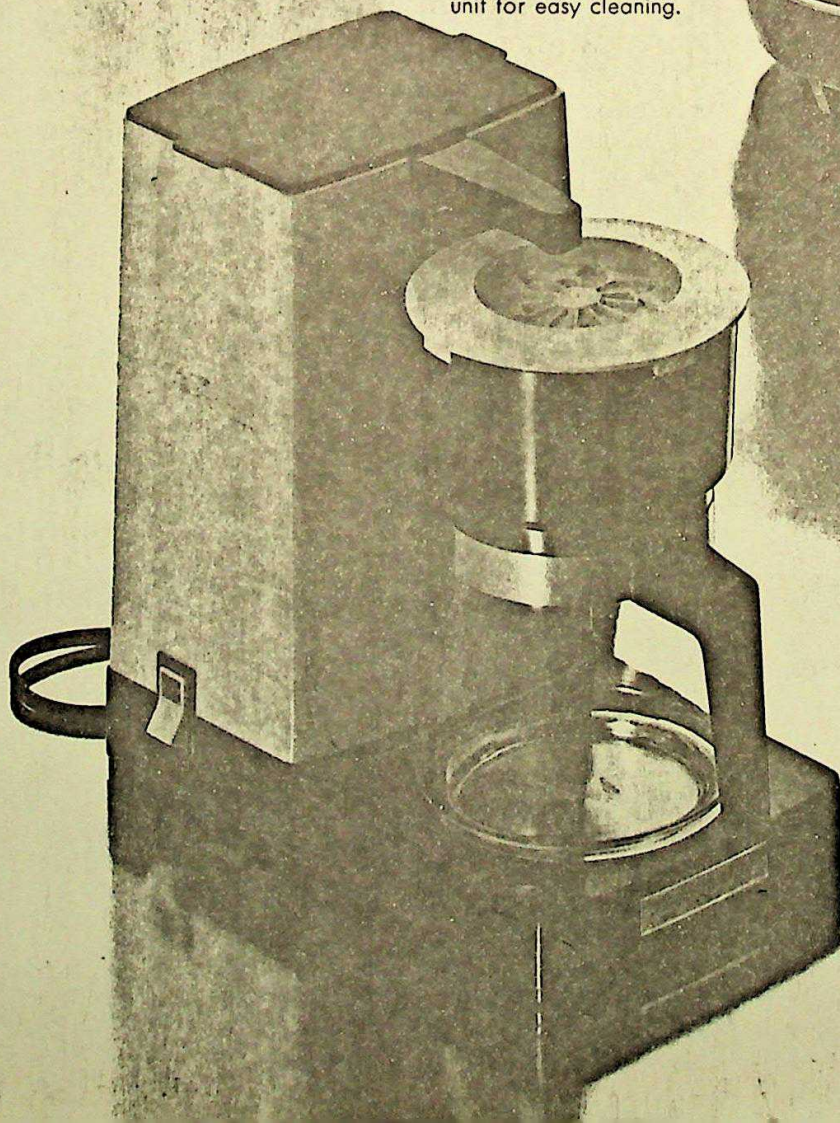
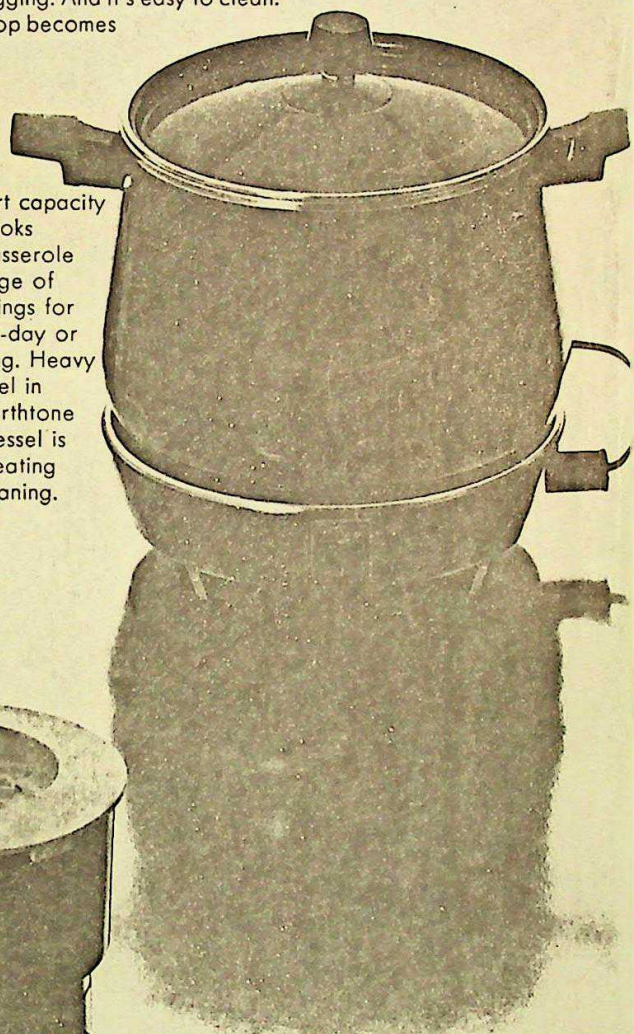
### Butter-Matic™ Corn Popper

Enjoy "movie house" popcorn at home every night. Out-performs all other buttering corn poppers because of unique device on cover. Add butter after corn starts popping. As it continues to pop, butter is released slowly for thorough, even coating. No burning, no sogging. And it's easy to clean. Flip it over and top becomes a handy server.



### Lazy Day Slo-Cooker™

Generous 6-quart capacity gently simmer-cooks stews, chili or casserole meals. Wide range of temperature settings for slow, reliable all-day or overnight cooking. Heavy porcelain-on-steel in dramatic new earthtone look. Cooking vessel is separate from heating unit for easy cleaning.



### Quik-Drip™ Coffeemaker

Starts brewing a perfect cup of coffee in 27 seconds. Eliminates all the common causes of mediocre coffee. Heats water to perfect temperature for brewing. Distributes water evenly throughout the ground coffee. Filters out sediment with washable polyester filter. Keeps coffee serving hot without boiling in easy-clean glass container. Makes 2 to 8 cups of perfect coffee automatically every time.



D7/355

FEB. 1973

P. 97

HOUSE & GARDEN

(TOP RIGHT PANEL)

D7/90

HOUSE & GARDEN

FEB. 1973

P. 97

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**THE GOURMET WOK IN STAINLESS STEEL! \$6.98** with lid and stand

Enjoy the Wok way of life with this superb pan of heavy, lifetime stainless steel! Discover the joys of Oriental cookery—budget-wise, low in calories, healthful. Serve gourmet party treats, hearty one-dish family meals—your one essential, the age-old authentic Wok pan. Try it for other cooking, too—its unique shape "gentles" food, sautes with mere drops of oil, fluffs omelets, adds new flavor to old recipes! Deep dome lid for steaming and slow-simmer, ring stand for even, scorch-free heat.

GOURMET WOK. 12" polished stainless steel, shaped stay-cool jet handles; polished aluminum lid, matching knob; hefty steel stand; recipes.  
=5782—Complete Gourmet Wok Set.....\$6.98  
"THE PLEASURES OF CHINESE COOKING," foreword by Craig Claiborne. A treasury for beginner or expert, famed dishes, fabulous delicacies.  
=6387—Book by Grace Zia Chu, 192 pg.....\$1.45  
=5783—Save! Gourmet Wok plus Cookbook.....\$7.98

Please add \$1.00 postage & handling. . . . N. Y. residents add applicable taxes



The Country Gourmet Inc.

(TOP RIGHT PANEL)

Dept. G2, 512 S. Fulton, Mt. Vernon, N. Y. 10550

Talbots



Clothes  
Hamper  
Table

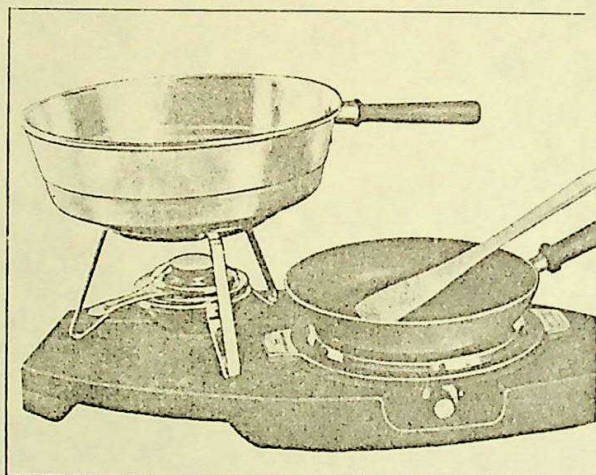
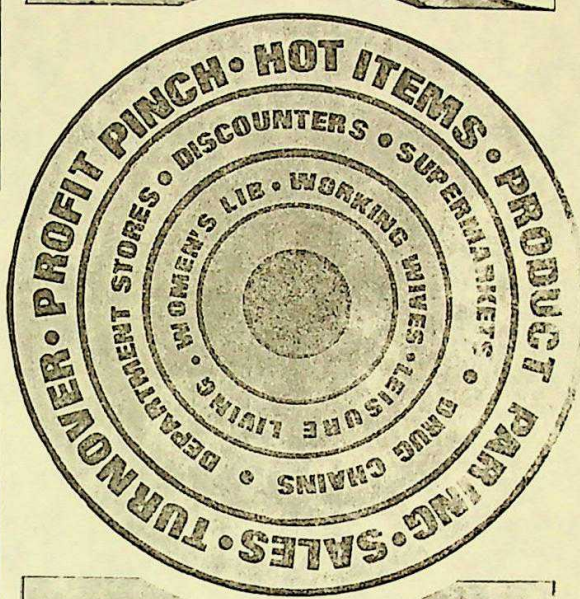
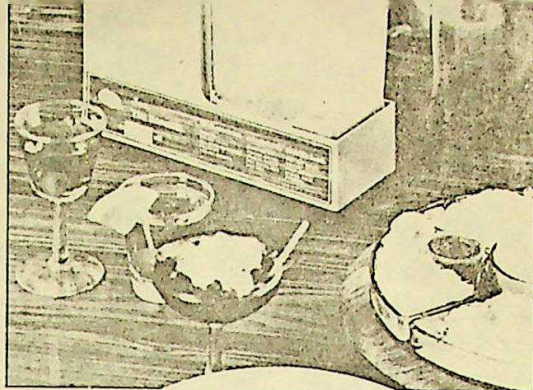
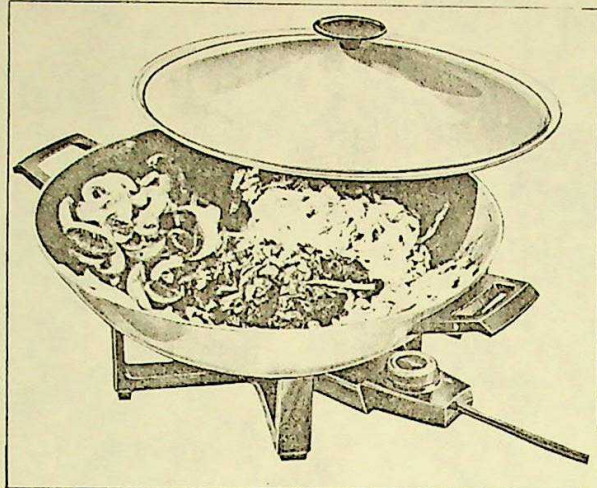
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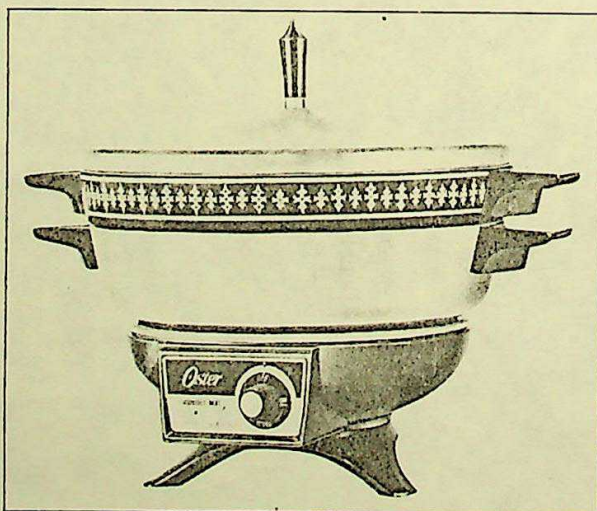


D7/90  
p. 54 Merchandising Week  
July 5, 1971  
355

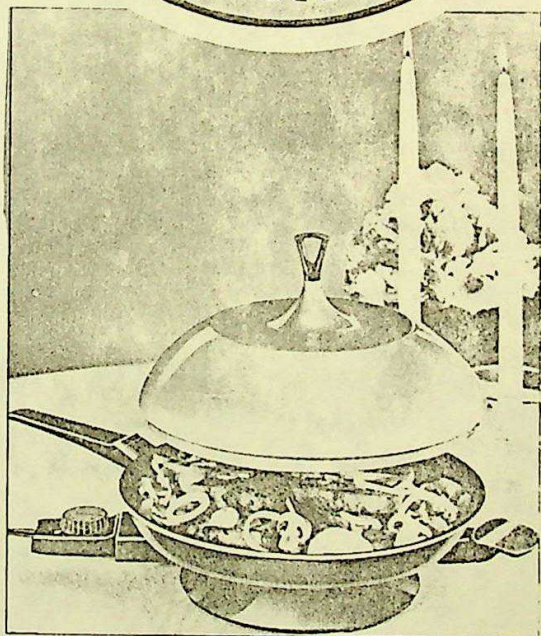
(Below) West Bend is promoting its 6-qt. aluminum wok for all sorts of cooking as well as classic stir-frying. Set to sell at under \$30, it will come with red or green exterior and black non-stick interior.



Tagged with a minimum fair-trade price of \$36.95, Hamilton Beach's Flaming Crepe set includes crepe pan, electric burner, alcohol burner and blazer pan. Walnut board and spatula are there too.



Listing at a minimum \$39.87, Oster's Pot Pourri is a combination chafing dish, fondue and with the accompanying rack, tempura. Pans are porcelain-clad, Teflon-coated.



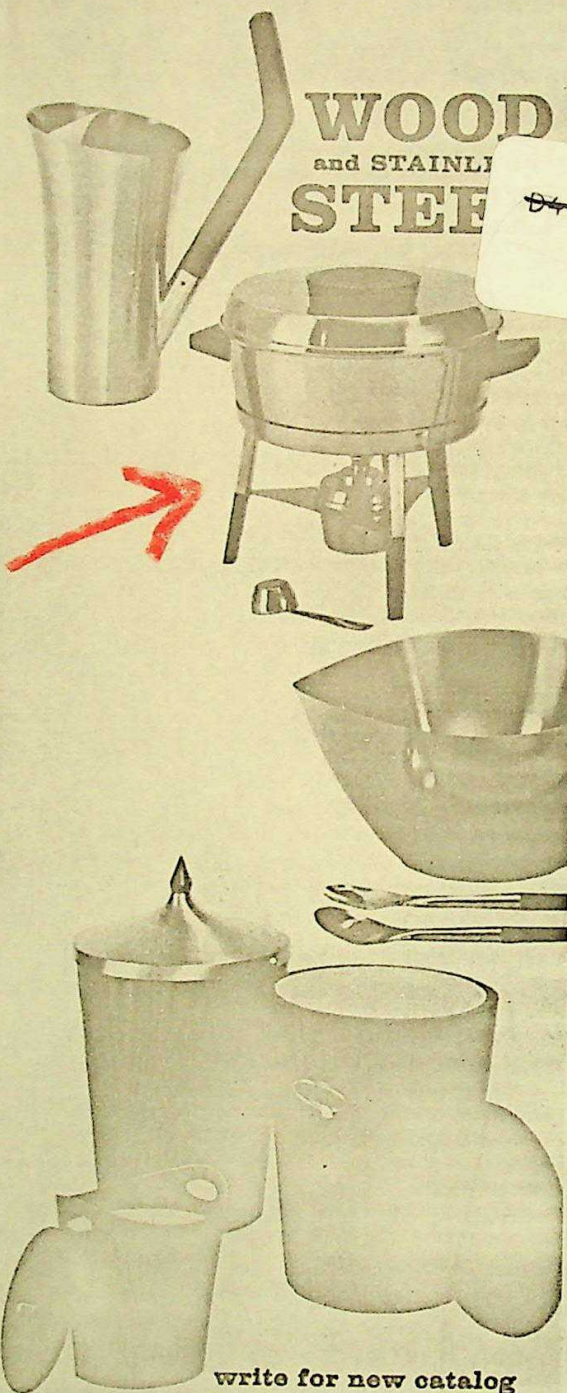
(Above) Mirro's \$29.95 saute skillet will be available with Teflon II interior and gold, green or red porcelain exterior. The skillet, 12 inches in diameter, is immersible when the heat control is removed.

(Right) Sanyo is getting into the warming tray business with a \$12.99 list tray styled in walnut-finished steel with walnut wood handles. The tray is 26 by 13 inches, big enough to hold three platters.



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UxT

16...from **SCANDINAVIA**  
perfect match for  
contemporary living



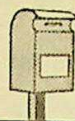
write for new catalog

Shown above: Martini Pitcher, Fondue Casserole, Salad Bowl, Ice Buckets

**RAINBOW WOOD**  
PRODUCTS INC.

12 E. 22nd Street, New York 10, N.Y.

SHOWROOMS:  
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## LETTERS TO THE EDITOR

Your letters are invited. Address them to Letters Editor, *The Gift and Art Buyer*, 212 Fifth Avenue, New York. Letters must be signed, but names will be withheld on request.

FINDS MAGAZINE HELPFUL

44-15-A

92

but now every Art Buyer and it helps me business and are learning unusual for here in the hops just anywhere and rich is about 1100 people. idea when we first opened with the shop. Our idea is to carry everything we can find in unusual items whether they cost \$1.98 or \$98. We find we are drawing people from surrounding communities and from many small towns in the neighborhood who have never been exposed to this type of merchandise before.

It is quite a challenge to try to educate people like this to the type of gifts we carry. Our best advertising seems to be by word of mouth for those who come in like the shop and tell their friends. As the word spreads I think we will find it will be quite a success though it takes a while to become well known.

Thanks again for all the help your magazine gives.

Yours truly,  
Mrs. J. P. Allen  
Import Gift Shop  
Oxford, Nebraska

### ASKS FOR REPRINTS

To the Editor:

A couple of months ago you ran an article on inventory control for greeting cards. Could you supply me with two extra copies of this issue.

Sincerely,  
Fran Fuller  
Chattanooga, Tenn.

(March 1963 issues sent—The Editors)

### LIKED ARTICLE

To the Editor:

Forgive me for being so tardy in thanking you so very much for sending the copies of our wonderful write-up that appeared in the May issue of your magazine. I have acquired—needless to say—many interesting suppliers especially from abroad.

Your magazine certainly gets around! We have received many wonderful letters from our own suppliers and salesmen. Thanks again.

Gratefully,  
Martha Neftel  
Town Line Stores, Inc.  
South Middleboro, Mass.

### HOW TO SHOP A SHOW ARTICLE WINS PRAISE

To the Editor:

Your article in the July issue covering "How To Shop A Show" (page 63) was excellent and a great help to the industry. Please accept my sincere and heartfelt congratulations on a job well done.

Mary Cary Stillwell  
Cleveland, Ohio



~~D7-15-E~~

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D7/~~97~~ 355

# RESTAURANT EQUIPMENT DEALER

5-1960

BACK COVER

